隨著消費者對高分辨率圖像和影像捕捉意識的提高,攝影和影像技術也在以更快的 速度發展,推動SD儲存尖端技術再進化,並廣泛應用於車用電子、自動駕駛系 統、教育、娛樂、體育賽事、消防、保全和監控上。

其中,具有更快速度的 SD Express(SD 和 microSD)及更大容量的SDUC (SD 和microSD) 即可以為下一代數據密集型應用提供高性能及高容量的支援。SD Express專為需要高水準資料吞吐量、低功耗且外形小巧輕便的設備而設計,因此 它具有許多優勢,從更快的資料傳輸速度,更高的可靠性和耐用性,再到更大的存 储容量和更快的即時處理能力。為車載儲存裝置市場帶來了新一場的革命。

### 2024 SD協會 全球技術研討會於六月在台北登場!

透過全球技術研討會,您將獲得最新SD協會相關資訊、最新SD卡技術、SD與儲存裝置的未來趨勢,以及SD相容性說明。還有機會可以由SD協會人員親授最新發 佈技術,了解更多SD開發優勢,即刻獲得第一手資訊。

立即報名,預約SD協會與您在台北一起前瞻下一個SD時代!

With the increasing awareness among consumers regarding high-resolution images and image capturing, photography and imaging technology are also advancing at a faster pace, driving the further evolution of cutting-edge SD storage technology. It is widely applied in various fields such as automotive education, entertainment, sports events, firefighting, security, and surveillance

Among them, the SD Express (SD and microSD) with faster speeds can provide high-performance support and SDUC (SD and microSD) extend the capacity level for the next generation of data-intensive applications. Designed for devices that require high levels of data throughput, low power consumption, and compact size, SD Express offers numerous advantages. These range from faster data transfer speeds, higher reliability and durability, to larger storage capacities and faster real-time processing capabilities. SD Express and SDUC are bringing about a new revolution in the automotive storage card market.

Through the SDA Global Workshop, you will gain access to the latest information about the SD Association, cutting-edge SD card technologies, future trends in SD and storage devices, as well as SD compatibility explanations. There will also be opportunities to learn firsthand from SD Association members about the latest released technologies and gain a deeper understanding of the development advantages of SD.

Don't miss out on this chance to stay ahead in the era of high-speed SD. Sign up now to join the SDA Global Workshop in Taipeil

# 6/6 SD協會全球技術研討會於台北登場

## 「活動詳情 Workshop Info 1

時間Time: 2024/06/06 (Thu) 13:00 – 16:30

台北六福萬怡酒店 Courtyard by Marriott Taipei | 超新星廳 Supernova, 7F No.359, Sec. 7, Zhongxiao E. Rd., Nangang Dist., Taipei City 115, Taiwan [Map] 費用Fee: 受邀客戶免費Free for invited guests

我們誠摯邀請消費性電子製造商、記憶卡相關廠商 (不論是記憶卡或主控端) 府相關單位、標準化單位的產品經理、行銷總監、資深主管與技術工程師,以及其 他有興趣投入相關產業的公司核心幹部一同共襄盛舉。想要掌握最新的SD市場資 訊,千萬別錯過這個難得的機會。

本活動僅開放予受邀廠商參加。我們將提供活動註冊連結,經確認資格無誤並成功 獲邀參與本活動之後,將於活動前寄發確認通知邀請函。

	Agenda		
Time	Subject	Speaker	
13:00-14:00	報到Registration		
14:00-14:05	議程簡介 Agenda Introduction	SDA董事 SDA Board Member / Phison	陳勇全先 Mr. Andre Ch
14:05-14:10	開幕致詞 Opening	SDA行銷委員會亞太區主席 SDA Marketing Committee APAC Chair & Board Member / Phison	鄭宗宏 先 Mr. TH Kus
14:10-14:15	歡迎致詞 VIP Welcome Speech	台灣區電機電子工業同業公會副秘書長 Vice President of TEEMA	呂正欽 博 Dr. Chang-Chin
14:15-14:20	貴賓致詞 VIP Speech	工業技術研究院副總整材化所所長 V.P. & General Dir. of Material & Chemical Research Leb. ITRI	李宗銘博 Dr. Tzong-Ming
14:20-14:40	SD協會簡介與SD規格更新 SD Association Overview & SD Standard Update	SDA行銷委員會全球主席 SDA Marketing Committee Global Chair & Board Member / KICKUA	中野 一典 先 Mr. Kazunori Naka
14:40-14:55	SD Card產品應用: SD Express與車用儲存裝置生態系 Ecosystem of SD Express Card and Automotive SD Card Application	群聯電子產品經理 Product Manager of Phison Electronic Corp.	王政任先 Mr. Rick Wa
14:55-15:10	讀卡機晶片在SD Express 與 SDUC 新世代規格的布局與實績 SD Express and SDUC Host Implementation via Card Reader Controller	建 <b>医半導體資深經理</b> Senior Manager of Realtak Semiconductor Corp	蕭俊竑 9 Mr. Jim Sh
15:10-15:30	休息時間	Tea Break	
15:30-15:45	車用储存装置的應用: 自動駕駛(ADAS) Automotive Application of SD Card: Advanced Driver-Assistance Systems - ADAS	類創電子執行副量 Executive Vice Chairman of Whetron Electronic Co.	林俊男 务 Mr. Chun-Nan
15:45-16:00	SD卡用薄型散熱材料技術 Thin Heat Dissipation Techniques of SD Card	工業技術研究院材化所副所長 Vice Director of Material & Chemical Research Lab. ITRI	部國展制 Dr. Kuo-Chan Ch
16:00-16:15	百佳泰儲存產業顧問服務 Allion Storage Industrial Consulting Service	百佳泰影音產品事業發展中心協理 Associate VP of Allion Labs, Inc.	詹森吃先 Mr. Sen Ci
16:15-16:25	問答時間 Q&A		
16:30	The End		

